

eApp

Individual Life Insurance

Insurance products issued by: Minnesota Life Insurance Company Securian Life Insurance Company

The eApp process is fast, easy and green

Our simple eApp makes submitting your clients' applications to Minnesota Life or Securian Life quicker and easier. Plus it's secure and paperless. Which means less hassle and more time in your day to be productive than using traditional paper applications.

Benefits

- Immediate, electronic submission
- The right forms every time
- Instant link from illustration to eApp system
- Potentially takes days off the application process
- Applications in good order (IGO) every time¹
- · Streamlined underwriting processes

How the eApp process works



Step 1:

Select eApp option from your advisor website, or link directly from the illustration system



Step 2:

Enter client information - no paper required



Step 3:

The program guides you through the data collection process until your application is IGO



Step 4:

Select from flexible underwriting options



Step 5:

Obtain eSignatures (see reverse side for options)



Step 6:

Electronically submit application through a secure channel



Step 7:

Monitor your application from start to finish

Convenience for you and your clients

- Client only signs once and eSignatures are applied to all required forms
- No entering duplicate data client information carries through entire application
- Save and return to incomplete applications when convenient
- Several electronic signature options

Your eSignature options

You can choose from three eSignature options, which eliminates the need for "wet signatures," as well as mailed or faxed applications.

1. Face-to-face

- All applicants must be present.
- ID required.
- Application can be eSigned immediately.

2. eSignature combo

- Combines face-to-face method with traditional eSignature.
- One or more applicants are not present.
- Those available eSign immediately (ID required).
- Those not present provide eSignature via email process.

3. eSignature via email

- None of the applicants are present.
- An email with a link to a secured website is delivered to the applicants.
- They follow a few easy steps to electronically sign the application.
- Once eSigned, the application will be securely transmitted back to you. You eSign it and submit via a secured channel.

Learn more

Have questions? Contact the eApp Support Team at **1-800-328-6124.**

1. Applications in good order dependent on accurate data entered.

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Insurance products are issued by Minnesota Life Insurance Company in all states except New York. In New York, products are issued by Securian Life Insurance Company, a New York authorized insurer. Minnesota Life is not an authorized New York insurer and does not do insurance business in New York. Both companies are headquartered in St. Paul, MN. Product availability and features may vary by state. Each insurer is solely responsible for the financial obligations under the policies or contracts it issues.

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