



FOR LIFE

Drive Your Cases Faster

Electronic applications available on iGO e-App

Lincoln is pleased to announce that electronic applications will be available for many of our life products on iPipeline[®]'s iGO e-App Platform beginning August 13, 2012.

What is iPipeline[®]'s iGO e-App?

iGO e-App is an automated application system that is programmed with Lincoln-specific rules and fillable forms. It enables you to complete and submit applications to Lincoln electronically and helps to ensure your submission will be accurate and "In Good Order". Accurate submissions allow Lincoln to process applications quickly and efficiently with less follow up, giving you more time to focus on your business.

What are the benefits of using iGO e-App?

Using iGO e-App improves overall accuracy and efficiency of the application process for you and for Lincoln, because it:

- Generates all required state and product application forms automatically
- Reduces the number of applications submitted "Not In Good Order"
- Helps you order required examinations for the case
- Transfers the submission immediately to Lincoln Underwriting
- Improves timing for Lincoln to gather all the information needed to make an underwriting decision

Are all Lincoln life product applications included for iGO e-App?

Beginning August 13, Lincoln's UL, SUL, and Term life products will be available for electronic submission through iGO e-App. This electronic platform does not include e-Apps for Lincoln VUL and Indexed UL life products. This is in addition to the currently available electronic ticket for *MoneyGuard*[®].

Additionally, GI/SI, Trial submissions, Group Conversions and TeleApp questionnaires cannot be submitted through this platform.

How is iGO e-App accessed?

Current users of iGO e-App can select the iGO e-App option for the available Lincoln products when they are logged into the platform. For more information on accessing the tool, please contact your Lincoln wholesaler.

iGO e-App is an efficient and accurate process designed to make working with Lincoln Underwriting as easy as for you as possible. For more information on iPipeline[®], contact your Lincoln wholesaler.



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